

# WALK TO DEFEAT ALS

*Posted on September 18, 2014 by Keghart*



Category: [Opinions](#)



Dear Friends,

Please join us at the Los Angeles ALS Walk at Exposition Park at 11 a.m. on Sunday, October 19, where with Seeroon Yeretzian, we will help raise funds for the ALS Association. Click [here](#) to either join our team "SEEROON" or to make a donation:

Together we can make a difference in the lives of those affected by the Lou Gehrig Disease. Our team is committed to raising money to support people in our community with ALS and spread awareness of the urgency to find treatment and a cure. Please joining our team in the Walk to Defeat ALS® or choose a team member from the list and donate to our cause.

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Why We Need Your Help?

Artist Seeroon Yeretzian is the widow of Harout Yeretzian, the late founder of Glendale's Abril Bookstore. Owner of the [Roslin Art Gallery](#), she is famous for her unique interpretations inspired by Armenian illuminated art.

At the end of 2011 Seeroon began experiencing symptoms of the early stages of ALS. Because the symptoms were observed immediately after her husband's passing, we assumed that it was because of her grief. However, over the months, the symptoms progressed and began to affect her speech and walk. Since then she has lost the ability to talk and to walk, and was diagnosed with ALS (on the border with PLS). It has been extremely difficult few years for us. We have tried various methods to help her but, as you know, there is no treatment or cure. That is why it is so important to raise funds to help the research in understanding this disease and to find a cure or treatment. Although it has had a devastating physical effect on Seeroon, she continues to create. She is writing amazing poetry which we will publish shortly.

Here is some information about the disease:

Often referred to as Lou Gehrig's Disease, amyotrophic lateral sclerosis (ALS) is a progressive, fatal neuromuscular disease that slowly robs the body of its ability to walk, speak, swallow and breathe. The life expectancy of an ALS patient averages 2 to 5 years from the time of diagnosis.

Every 90 minutes a person in this country is diagnosed with ALS and every 90 minutes another person will lose his battle against the disease. ALS occurs throughout the world with no racial, ethnic, or socioeconomic boundaries.

This crippling disease can strike anyone. Presently there is no known cause for the disease. In USA it costs loved ones an average of \$200,000 a year to provide the care patients need. Help make a difference and donate or join a walk today.

